

# Realising the potential of your Small/Medium Enterprise.

Institution of  
**MECHANICAL  
ENGINEERS**

## Chris Byles

Wed, 24 June 2015

**Time:** 5:30pm for a 6:00pm start

**Venue:** Auditorium  
Engineers Australia  
712 Murray Street  
West Perth

**Cost:** Free

**RSVP:** By email below.

**Contact:** Ian Kirk

**Email:** [ian.kirk@kjb.com.au](mailto:ian.kirk@kjb.com.au)

**Notes:** Refreshments will be provided

### ABSTRACT

SME's are the lifeblood of our economies and collectively are the largest employer of Australians. There are many common mistakes that are made repeatedly by these businesses across the many sectors in which they operate, offering opportunities for maximising their potential. This Seminar looks at a number of these areas and extrapolates into the arena of "why" we do things, decision making and the meaningful setting of relevant objectives.

### ABOUT THE PRESENTER

Qualified in Chemistry & Metallurgy, Chris has over 35 years' experience in business development, senior management & operations, predominantly in the industrial, engineering & manufacturing sectors focusing on metallurgical, chemical & gas based products before moving into the training & coaching field in 2005, using his experience to develop his own consultancy business throughout Australia, Asia & the Middle East both writing & facilitating development courses. Over the past few years clients where Chris has coached or trained personnel include Accenture, BHP, Rolls-Royce, Standard Chartered Bank, Schlumberger, Unilever and a number of Miss World contestants.

Chris has also judged on our annual Speak out for Engineering competition.

Joint Technical Session presented by the Institution of Mechanical Engineers, Mechanical Branch Engineers Australia WA, the American Society of Mechanical Engineers and Australian Society for Bulk Solids Handling



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