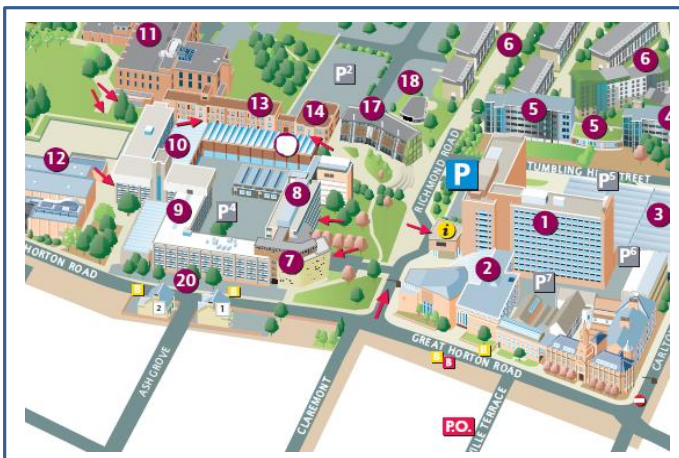


**Automobile Division  
Yorkshire Centre**

## **ADVANCED ELECTRIC MACHINES**

**Dr James Widmer**

**Institution of  
MECHANICAL  
ENGINEERS**



**Improving the world through engineering**

As Electric Vehicle production volumes rise, with current technologies so will the demand for raw materials which may be scarce or whose mining and refinement is environmentally damaging; so called critical materials. The talk will discuss Advanced Electric Machines' approach to developing truly sustainable traction solutions, avoiding the use of critical materials whilst achieving class leading levels of performance and cost.

**Tuesday 2<sup>nd</sup> April 2019**

7:00pm. Refreshments from 6.30pm

**Venue:** C7 Lecture Theatre, Richmond Building  
(1) University of Bradford, BD7 1AZ

Free parking onsite after 5:30pm via main entrance on Great Horton Road

Please Register at:

<http://nearyou.imeche.org/near-you/UK/Yorkshire>

Or contact:

Nicky Baxter, Yorkshire Region Admin Officer  
0113 391 0537

[yorksadmin@imechenearyou.org](mailto:yorksadmin@imechenearyou.org)

**Our Next Event - (Joint with IET & IChemE)**

Technical Visit (limited places) to –  
McLaren Composite Technology Centre  
Speaker James Bell.

Thursday 25<sup>th</sup> April at 6:30pm

Venue: AMP Technology Centre, Rotherham.

For Further Information -

<http://nearyou.imeche.org/near-you/UK/Yorkshire>