



Johnny Ball's 'Think of a Number' inspired this little girl so much . . .

. . . now she is studying
Integrated Engineering
at Cardiff University.



Come and be inspired by Johnny Ball as he
talks about ...

The Life and Achievements of Isambard Kingdom Brunel

Friday, July 14th, 6pm

The Graduate Lecture Theatre

Westlakes Research Institute, Whitehaven

Open to all interested in engineering!

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LOCAL 'MECHANICALS' GRAB THE BALL!!

Generous sponsorship allows TV Star to address wider engineering audience

The local area of the Institution of Mechanical Engineers, IMechE West Cumbria, has successfully obtained sponsorship to allow TV Presenter, Johnny Ball, to address a wider audience during his visit to West Cumbria in July.

Already booked to provide a motivational final address to the students involved in React Engineering's **Into Engineering**TM week on July 14th, Johnny Ball has agreed to give a further presentation to an open public audience, thanks to IMechE West Cumbria.

The talk will cover the life and achievements of Isambard Kingdom Brunel, one of the most inspirational engineers ever, in the 200th anniversary of his birth, and will be of particular interest to all young engineers & graduates, and indeed anyone fascinated by how one man made such a difference to all our lives.

Johnny Ball is the star of iconic programmes such as ***Play School*** and ***Think of a Number***. Belying his screen image as a slightly eccentric TV children's presenter, Johnny Ball is a highly-decorated scientist in his own right with doctorates from Glasgow, Sheffield and Salford Universities. He is an official Ambassador for ***The Campaign to Promote Engineering*** and had devoted much of his career to making science and related subjects accessible to young people.

Chris George, IMechE West Cumbria Chairman, said: "Johnny Ball is a superb public speaker and very well-respected in his field. He has delivered lectures to the Oxford Union and other leading universities, as well as blue chip companies such as Airbus UK, IBM and Rolls Royce. We are delighted that he has agreed to address us, and we are most grateful for the support we have received from UKAEA, the NDA and React Engineering which has made this possible."

"We fully support the excellent work that React is doing to help younger students consider a career in engineering, and IMechE West Cumbria are keen to provide similar encouragement and support to new engineers just embarking on their careers. Who knows where the next Brunel will come from?"

Johnny Ball's talk takes place at the Graduate Lecture Theatre in the Westlakes Research Institute, Whitehaven on Friday, July 14th, commencing at 6pm. All are welcome.